

JOHN MOLSON MBA CASE COMPETITION COMMITTEE

MBA Case Competition Committee News - November 2025

“I never lose. I either win or learn.” Nelson Mandela

The John Molson MBA Case Competition Committee (CCC) gives students the chance to learn by doing. We help MBA students build real-world skills in strategy, problem-solving, and presentation through workshops and competitions. Each semester begins with a bootcamp that teaches the basics of case cracking, followed by our Fall Internal Case Competition, where students put their skills to the test in a realistic business setting.

For those interested in competing externally, we offer coaching, training, and mentorship from experienced advisors. The CCC also connects students with industry professionals and helps fund teams representing JMSB at national and international events. Our goal is to help students grow their confidence, sharpen their thinking, and prepare for leadership opportunities beyond the MBA.

Meet the 2025-2026 CCC Team

Our mission is to provide the most enriching applied learning experience to MBA students to develop their problem-solving, strategy, and presentation skills that go beyond the classroom.

The CCC executive team is excited to welcome you to a new year of learning and competing, and are here to support you throughout your MBA journey. Feel free to reach out to anyone on the committee if you have any questions!



Official Team Photo (L to R):
[Pragya Tiwari](#) (VP Internal)
[Tim Field](#) (Faculty Advisor),
[Stephanie Hurtubise](#) (VP Finance & Analytics)
[Laura Bergeron](#) (VP Marketing)
[Kim Nguyen](#) (VP Communications)
[Pierrick Roberge](#) (President)
[Hana Raffoul](#) (VP Logistics)

Case Cracking Bootcamp

Our team organized the Fall Case Cracking Bootcamp on September 21st, bringing together eager students to learn more about the fundamentals of solving and presenting business cases. Hosted by our faculty advisor, Tim Field, and with the support of Bob Menard from the [Career Management Services](#), we were able to bridge the gap between student involvement and learning, to future career opportunities.

We would also like to extend our thanks to MBACCC alumni [Maatangi Sachchithanandam](#), who spoke to her experience as a previous competitor and the benefits of case on her career and MBA journey.



Competition Highlights

McGill Retail Innovation Challenge - October

Three talented teams represented JMSB at this year's McGill Retail Innovation Challenge, showcasing strong analytical and strategic thinking throughout the competition. The event brought together top teams from across the country, offering participants a chance to apply their classroom knowledge to real-world retail challenges. We are proud to share that one JMSB team advanced to the semi-final round—an impressive achievement given the national scale and caliber of competition.

SEMI FINALISTS
of the McGill Retail Innovation Challenge
Gaurav, Jaily and Imran



This milestone reflects the dedication and teamwork of our students, as well as the invaluable mentorship provided by our coaches Sumer Bhasin, Naveen Varghese, Pierre Carpentier, Hirak Chakraborty, Myriam Selmani and Benedict Marsh. Their guidance helped our competitors refine their problem-solving and presentation skills, preparing them to perform at their best.

Join us in congratulating all delegates on their dedication, hard work and participation: Jailyne Meade, Imran Deen, Gaurav Srivastava, Aya Bakir, Vanessa D'Errico, Vishal Adesara, Kannan Sethuraman, Mostafa Selim, Haygrish Balaji, Ezzat Barazi and Mahmoud Sabsabi

What's Coming Up?

Concours KGP Project Management Case Competition - November 8th

Three teams will be competing at the largest academic project management competition in Eastern Canada, an initiative hosted by ESG UQÀM Masters students in Project Management. This inter-university event combines project management expertise with networking opportunities.

A preparatory workshop was organized by the CCC team in late October, with special thanks to alumni Lorenze Dsouza, Bijoy Kothari and Emad Naeemi for supporting our students. Best of luck to the teams this weekend!

Internal Case Competition - November 16th

The case has been released for the Internal Case Competition and teams have started working on their solution! The competition is sponsored by the Andrew Luffy Foundation, and the case explores a merger of Montreal based non-profits, the *West Island Assistance Fund* and *On Rock Community Services*.

With a meet-the-client session on November 7th and coaching opportunities offered through to the presentation on November 16th, we are looking forward to seeing these teams in action.

MBA DeGroot Case Competition (DCC) - November 21-23rd

Last but not least, we'll be sending a team of four to compete at McMaster University, tackling three case formats: a research case, a medium 6 hour case and a short 3 hour case.

Join us in wishing Omar Abdelkarim, Hayagrish Balaji, Anu Sharma and Pragya Tiwary the best of luck over the coming month. The first case will be released this weekend for the team to start working on, supported by their coaches Jonathan Faerman, Damian Wolff and Beth Clarke.

Upcoming Events:

- *John Molson MBA International Case Competition - January 4-9, 2026*
- *Telfer 10th Annual MBA Diversity & Inclusion Case Challenge - February 27-28, 2026*
- *A4S International Case Competition - March 26-27, 2026*
- *Haskayne Digital Innovation Challenge - February 2026*
- *Asper Business Case Competition - February 2026*