

## MBA Case Competition Committee News - February 2026

### Announcing the CCC President (2026-2027)

We are delighted to announce **Jailyn Meade** as the President for CCC's 2026-27 academic year. Jailyn joined the MBA program in Fall 2025, winning our 2025 Internal Case Competition and competing at Asper Business Case Competition in Winnipeg.



### Winter 2026 Case-Cracking Bootcamp

On February 1, we held our Winter 2026 Case-Cracking Bootcamp. Our faculty advisor presented the fundamentals of solving a case and introduced the new cohort to our experiential learning courses:

1. **MBA659**: Strategies in Action (**3 credits** - Fall Semester)
2. **MANA690**: Live Case Experience (**3 credits** - Summer Intensive)



Tryouts for the above courses are open! Scroll below for registration links and course details.

## Case Competition Spotlight

### Haskayne Digital Innovations Challenge

We want to congratulate our team on their efforts at the highly competitive Haskayne Digital Innovation Case Challenge, hosted by the University of Calgary. This year's research case focused on *"Becoming AI-Resilient: Navigating the Undergraduate Experience in an Age of Disruption."*

Competing with over 50 global teams, our team stood out for their strategic thinking, creativity, and strong teamwork. Big thank you to coaches Sridharan Vankeepuram, Fatima Malik, and Jeremy Rutman and Tim Field for their dedicated support.



Omar Abdelkarim, Shailesh Bylal, Devarsh Rajeshkumar Sheth, Mahmoud Sabsabi

### Asper Business Case Competition

Our MBA team proudly represented us at the Asper Business Case Competition in Winnipeg. With first place finishes in both the research and boardroom cases, and third place in the traditional 3h case, the team delivered outstanding performances over the five days of the competition. Congratulations to the team for their commitment and teamwork, and major thanks to coaches Laura Fraticelli, Lisa Malachowski and Tim Field.



Grish Balaji  
Yaping Li  
Jailyn Meade  
Shailendra Rai

## Case Competition Spotlight

### John Molson MBA International Case Competition

Way back in January, we participated in the 43<sup>rd</sup> edition of the John Molson MBA International Case Competition. The team put forward a spectacular effort and competed hard against almost 30 other schools over the first week of the year. Participating in five cases of varying lengths, the team represented the school with diligence and determination.

Congratulations to the team! We'd also like to thank our coaches Cedrin Law, Matthew Beck, Raul Braganza and Tim Field for their guidance and support, and extend our congratulations to our friends in the organizing committee for a wonderful competition.



Ezzat Al Barazi, Stephanie Hurtubise,  
Mostafa Ismaeel, Pierrick Roberge

### Upcoming: Telfer Case Competition

Our last competing team for the year is in Ottawa this weekend to compete at the 10<sup>th</sup> Annual MBA Diversity & Inclusion Case Challenge, hosted by Telfer School of Management. The research case released on February 1<sup>st</sup> and the team has been working with their coaches to develop a human-centric supply-chain strategy to future proof against market volatility and protect margin.

After months of dedicated preparation, join us in wishing our team luck as they represent John Molson School of Business: Pragya Tiwary, Jeremie St-Jules, Bentolhoda (Hoda) Heli and Swapnil Hirani.

## Get Involved with CCC - Upcoming Events and Tryouts

### Pitch Day - March 15

We are excited to announce our Pitch Day, taking place at school on **March 15** (10-3 PM). Challenge yourself with real-world business problems and put your skills to the test in teams of 3-4 members.

- The case will be released on the morning of the event, with an hour and a half prep.
- Coaches will be available through the prep to support.
- Presentations will be 10 minutes long with a 5 minute Q&A.

If you want to get a taste for case competitions before tryouts for the summer and fall case classes (MBA659 & MANA690), this is a fun and interactive way to get started.

[Click Here to Register for Pitch Day](#)

### MBA659 & MANA690 Tryouts - March 29

The CCC leads two elective courses centered in solving strategic business cases - students are selected based on a short tryout held on **March 29**. Tryouts will be held on Zoom, with a one hour timeslot assigned based on the number of registrants.

#### Strategies in Action (MBA659)

A fall course that focuses on preparing teams to present the school at one of the following MBA Case Competitions (*Haskayne*, *Telfer*, *ICC*, *Asper*). This course focuses on strategic implementation and the integration of topics from the core courses within the program, culminating with participation at the competition.

#### Live Case Experience (MANA690)

A summer intensive that runs over two weeks, with 6 full day classes (M - W - F), geared to students nearing the end of their degree. Through intensive case analysis and presentations, students will learn to apply theoretical and practical ideas to real situations in a pressured environment. In addition, student teams will participate in a 'LIVE' project mandate for a client on the final day of the course.

[Click Here to Register for Tryouts](#)